

SPONSORSHIP GUIDE 2025

Marriott Lexington Griffin Gate Golf Resort & Spa

MARCH 3rd - 4th 2025

CLICK HERE TO REGISTER AS A SPONSOR!





SPONSORSHIP PACKAGES



CARDINAL

\$750

1 flyer ads in Webex
Events App; 1 skirted
table; entry for 1
representative; 1 KCM
social media post; logo
listed on conference
website linking directly to
your site.



THOROUGHBRED

\$2000

3 flyers ads in Webex Events
App; access to premeire
exhibitor area outside of session
rooms; 3 skirted tables;
guaranteed electricity access,
entry for 3 representatives; 4
KCM social media posts; logo
listed on conference website
linking directly to your site.



BLUEGRASS

\$1000

2 flyers ads in Webex
Events App program; 2
skirted tables; entry for 2
representatives; 2 KCM
social media posts; logo
listed on conference
website linking directly to
your site.

ADD-ON SPONSORSHIP PACKAGES



Lunch Sponsor

\$2000

Your organization will be given ballroom access at a designated time to place swag items at the seats of our 600 attendees. Your chosen ads/video clips will play on a continuous reel during one 60-minute lunch, and you will be named as a sponsor who helped make the meal of the day possible!

(2 available)

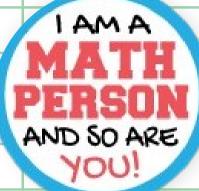


Photo Sponsor

\$1700

A photo booth will be located outside of the exhibitor area for 1 afternoon of the conference. Your company's logo will be on all of the pictures printed, as well as the electronic pictures sent after the conference!



Cookie Sponsor

\$700

Be the sponsor whose logo is on everyone's favorite item: the annual conference cookie!



Keynote Sponsor

\$500

Your organization will be granted ballroom access, at a designated time, to provide swag items at the seats of the 600 conference attendees. You will also be mentioned and thanked during the keynote introduction.

(2 available)

ADS AND VENDORS





Sponsor registration will close on Monday,

January 13th.

Advertisements should be sent to KCM Events
& Communications Coordinator,
Madison Baker
(bakerm50@nku.edu)
no later than Friday, January 26, 2024. They
must be high resolution .jpeg or .pdf files.

The vendor space will be located in the Bluegrass Pavilion.

SET UP TIMES:

-Sunday, March 3rd: 6:30pm-8:00pm

-Monday, March 4th: 7am-8am

